

# OUR CLIMATE

THE MAPLE MOSAIC  
PROJECT TOOLKIT

# COMMUNITY ART FOR CLIMATE ACTION!

This winter and spring, we invite you to **take part in an unprecedented call for strong and equitable climate policy to catalyze state action.** Together with hundreds of new friends, we will unify students across Vermont with a creative project for all. Participants like you are invited to host art decorating events on campus and in communities to make parts of a giant maple leaf mosaic, to be assembled at **the State House during a Youth Lobby Day taking place April 12, 2017.** In addition to contributing to the maple leaf mosaic, we are calling on individuals to **reach out to Vermont State legislatures.**

This project empowers everyone who loves Vermont and cares about environmental and social justice to **hold local legislators and out-of-state polluters accountable** through a celebration of home. The power of community art to spark movements and influence decision making is undeniable. A few years ago, 1,500 volunteers made a salmon mosaic in Medford, Oregon with each cardboard “fish scale” depicting their love for home and care for climate. The success of the salmon mosaic not only spurred the legislature to pass a study bill on carbon pricing, but also sparked Oregon Climate, a statewide grassroots campaign for fair and effective climate policy. Oregon Climate has now become Our Climate and is active member of the Energy Independent Vermont Coalition. In the start of the 2017 Legislative Session, let’s make a splash for real climate action now!

**JOIN US TO STABILIZE OUR CLIMATE!**

# THE TIMELINE



## A.S.A.P.

Let your Vermont State Reps. know that you support a putting a price on carbon!  
Visit [www.EnergyIndependentVT.org](http://www.EnergyIndependentVT.org) for more information on how to reach out.

## FRIDAY, MARCH 25

Deadline to mail your tiles if you're not bringing them to Montpelier!  
Please send all artwork to VPIRG at 207 King St. Burlington, VT 05401

## SUNDAY, APRIL 1

All art compiled at Burlington VPIRG Office

## WEDNESDAY, APRIL 12

See you in Montpelier for the maple mosaic assembly on the State House lawn!

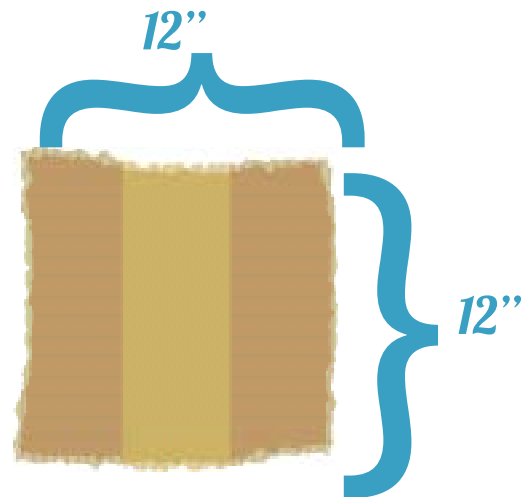
**Learn more about Youth Lobby Day and how to get involved:**

**[www.youthlobby.org/rallyfortheplanet](http://www.youthlobby.org/rallyfortheplanet)**

# HOW TO

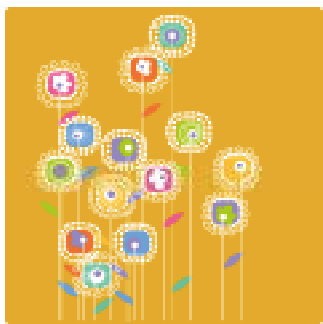
## 1. Grab some material

Make a 1ft x 1ft square out of cardboard or any flat, lightweight, sturdy material. Write your name, age, city & state, email, and personal price tag (see next pg) on the back of the tile.



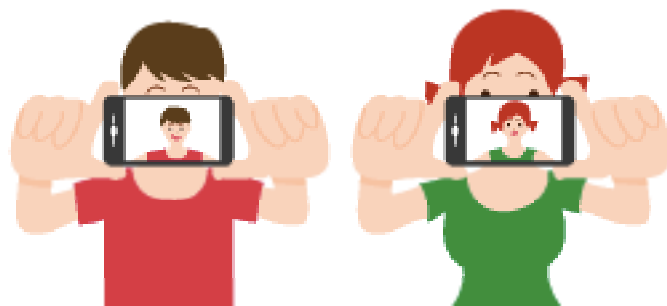
## 2. Decorate It

Decorate the front of your tile to answer the question: *Why do you love Vermont? Why do you support a price on carbon pollution?* Some ideas for materials: paint, magazine collage, crayons, colored tape, upcycled materials!



## 3. Capture the Moment

Inspire others to join by photographing yourself with your tile(s). If you can, take a short video and tell us what the cost of climate change will mean for you. We will be compiling all your posts into a photo essay to show legislators the widespread student support of a price on carbon.



## 4. Share It

Use the hashtags [#PutAPriceOnIt](#) and [#MapleMosaic](#) when posting on Instagram, Facebook, and/or Twitter! Be sure to include your cost for climate change in the caption, see next page for details.



# CLIMATE INACTION IS EXPENSIVE

A recent report from NextGen Climate and Demos, titled *The Price Tag of Being Young*, quantifies the costs of inaction on climate change in terms of lost income and wealth over the course of a lifetime. The results are startling. Use this table to **calculate what climate change will cost you and include your price tag on the back of your tile.**

**College Grads, Median Income**

Birth Year	Lost Income	Lost Wealth
1987	\$14,000	\$12,000
1988	\$30,000	\$25,000
1989	\$46,000	\$52,000
1990	\$62,000	\$79,000
1991	\$78,000	\$106,000
1992	\$94,000	\$133,000
1993	\$110,000	\$160,000
1994	\$126,000	\$187,000
1995	\$142,000	\$214,000
1996	\$158,000	\$241,000
1997	\$174,000	\$268,000
1998	\$190,000	\$295,000
1999	\$206,000	\$322,000
2000	\$222,000	\$349,000
2001	\$238,000	\$376,000
2002	\$254,000	\$403,000
2003	\$270,000	\$430,000
2004	\$286,000	\$457,000
2005	\$302,000	\$484,000
2006	\$318,000	\$511,000
2007	\$334,000	\$538,000
2008	\$350,000	\$565,000
2009	\$366,000	\$592,000
2010	\$382,000	\$619,000
2011	\$398,000	\$646,000
2012	\$414,000	\$673,000
2013	\$430,000	\$700,000
2014	\$446,000	\$727,000
2015	\$467,000	\$764,000
2016	\$483,000	\$791,000

**Median Income**

Birth Year	Lost Income	Lost Wealth
1987	29,000	13,000
1988	38,000	24,000
1989	47,000	43,000
1990	56,000	62,000
1991	67,000	81,000
1992	78,000	100,000
1993	89,000	121,000
1994	100,000	142,000
1995	112,000	163,000
1996	124,000	184,000
1997	136,000	205,000
1998	148,000	226,000
1999	160,000	247,000
2000	172,000	268,000
2001	184,000	289,000
2002	196,000	310,000
2003	208,000	331,000
2004	220,000	352,000
2005	232,000	373,000
2006	244,000	394,000
2007	256,000	415,000
2008	268,000	436,000
2009	280,000	457,000
2010	292,000	478,000
2011	304,000	499,000
2012	316,000	520,000
2013	328,000	541,000
2014	340,000	562,000
2015	357,000	581,000
2016	369,000	602,000

**Without action on climate change, the millennial generation as a whole will lose nearly \$8.8 trillion in lifetime income.**

# OUTREACH



## ART PARTY

Host an art party with your club, classroom, and/or friends and family. Collect free cardboard from retailers, ask your local library for old magazines for collaging.



## COMMUNITY EVENTS

Organize a tile decorating event by reaching out to broader campus community and organizations you are involved in. Seek art supply donations and invite whole community to participate!



## SHARE THE TOOLKIT

Share this toolkit far and wide to empower others to make a difference for our future!

## IDEAS FOR EVENT HOSTS, OUTREACH, AND DONATIONS:

YOUR HOME

FRIEND'S HOME

CHURCHES

STUDENT ORGANIZATIONS

CAFES

SENIOR CENTERS

ART STUDIOS

BOOK GROUPS

LOCAL BUSINESSES

TEACHERS (K-COLLEGE)

MUSEUMS

DAYCARES

POLITICAL PARTIES

GALLERIES

YMCA

CLUBS (CIVIC, SPORTS, MUSIC, HOBBIES)

# WHY PUT A PRICE ON IT



**WHEN COMPANIES HAVE TO PAY TO POLLUTE, THEY CREATE LESS POLLUTION**

**A PRICE ON CARBON POLLUTION MAKES RENEWABLE FORMS OF ENERGY MORE AFFORDABLE**



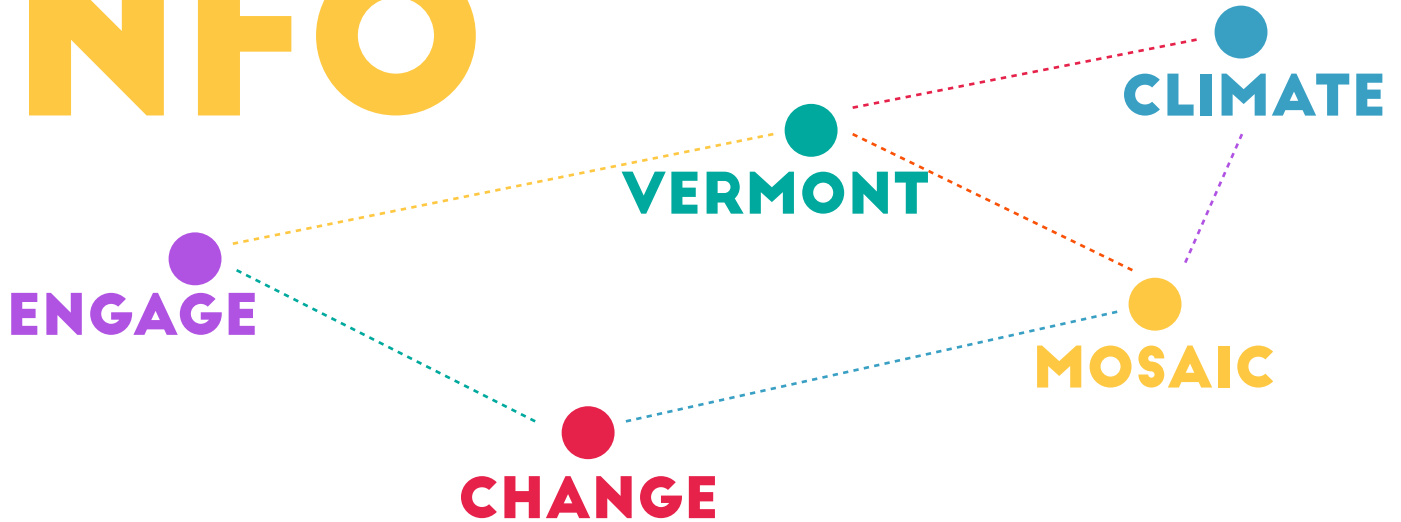
**ANYWHERE YOU PUT A PRICE ON CARBON YOU CREATE JOBS & GENERATE MONEY**

**CARBON PRICING IS ALREADY WORKING IN MANY COUNTRIES. [SEE WHERE!](#)**



**Because less carbon pollution means less climate change**

# CONTACT INFO



For questions and/or if you're interested in lobbying contact

Sarah Fadem at [sarah@ourclimate.us](mailto:sarah@ourclimate.us) or at 408-410-5272

**Presentation by Our Climate**

<http://www.ourclimate.us>

**Mail your tiles to:**

**VPIRG**

<http://www.vpirg.org>

**207 King St.**

**Burlington, VT 05401**

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