

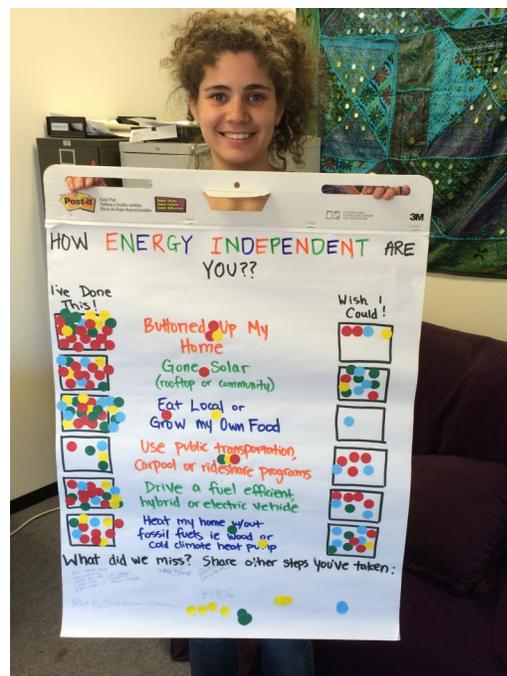
TABLING HOW-TO

PURPOSE: Tabling is a really simple and fun way to educate people in your community, raise visibility for the campaign, and recruit new activists to your team!

MATERIALS NEEDED:

- ~ A table (depending on where you table, the venue may be able to provide this for you)
- ~ Energy Independent Vermont petition
- ~ Clipboard
- ~ Pens
- ~ Brochures or other informational handouts
- ~ Energy Independent Vermont survey on big paper (see picture and sample survey for reference)
- ~ Stickers
- ~ Easel or cardboard box to prop up big paper
- ~ Camera - take pictures you can share with the campaign :)
- ~ Optional: Table cloth, placard for photo petitions

Be in touch with the campaign if you have trouble locating any of the above materials



HOT TIPS:

- ⇒ **Pick a high traffic time and place to table.** (ie food co-op during lunch time, farmer's market, at or near local events).
- ⇒ **Use the rap (see reverse page).** The rap is a really helpful tool to guide a conversation and make sure it is productive and efficient. It's written to facilitate an organic conversation while keeping things concise. You can always follow up with people later!
- ⇒ **Get people's contact info.** To be able to follow up you need to have some way to get in touch with people. If people are hesitant to include their contact info, let them know that email and phone are how we'll keep in touch — not often, but when it matters.
- ⇒ **Check in with your organizer.** We want to hear how it went! Was there a particular person that really inspired you and you think should be involved at a deeper level? Did you get a question that you didn't know how to answer? Did you get a great picture that should go on the Facebook page? We'd love to know and support you to be as successful as possible.

TABLING RAP:

Intro: Hi there! Can you spare a couple of minutes to participate in an energy independence survey?

If no: Okay, have a great day!

If yes: Great! My name is _____ and I'm a volunteer with Energy Independent Vermont. I'm out here today conducting an energy independence survey to get a sense of the steps that people in our community have taken or are interested in taking to reduce their reliance on fossil fuels and become more energy independent.

It's super easy to participate. Here, take these stickers and simply place a sticker in whichever boxes apply to your life. The left side is for steps you've already taken, the right is for steps you would like to be able to take. And there's space at the bottom for anything else that's missing.

Pause and/or chit chat while they put their stickers up

Transition: Fantastic, thanks for participating. If I may, what motivated you to invest in these measures? OR What compels you to want to become more energy independent?

Listen/Connect: Yes, I hear you. There are many reasons to want to become more energy independent from saving money to being more self-sufficient to helping create a more sustainable world for future generations.

Problem: It's pretty clear that those who can afford the cost of weatherizing, using alternative heat sources, going solar or switching to a more fuel efficient car are doing so. But those who can't are too often left behind.

Opportunity: That's why the Energy Independent Vermont coalition is advocating the state implement a gradually increasing carbon pollution tax, use that revenue to cut taxes on things we want more of like income, sales and jobs and create an Energy Independence Fund, so that we can empower all Vermonters to afford available solutions today.

Urgency: But, of course the oil and gas companies are fighting us every step of the way. It's their profits on the line, but it's our future.

Ask: We have an opportunity over the next couple months to send a strong message to our elected officials and candidates. Can you sign this petition calling on the Vermont's next governor to support action to make Energy Independence achievable for all Vermonters?

If yes: Great, thank you. Definitely be sure to put down all your contact info so we can keep you up to date on the campaign.

If no: Okay, no problem. Feel free to take some more info about the campaign and check us out online to learn more. Have a great day!