

OUR CLIMATE

THE MAPLE MOSAIC
PROJECT TOOLKIT

COMMUNITY ART FOR CLIMATE ACTION!

This winter and spring, we invite you to **take part in an unprecedented call for strong and equitable climate policy to catalyze state action.** Together with hundreds of new friends, we will unify students across Vermont with a creative project for all. Participants like you are invited to host art decorating events on campus and in communities to make parts of a giant maple leaf mosaic, to be assembled at **the State House during a Youth Lobby Day taking place April 13, 2017.** In addition to contributing to the maple leaf mosaic, we are calling on individuals to **reach out to Vermont State legislatures.**

This project empowers everyone who loves Vermont and cares about environmental and social justice to **hold local legislators and out-of-state polluters accountable** through a celebration of home. The power of community art to spark movements and influence decision making is undeniable. A few years ago, 1,500 volunteers made a salmon mosaic in Medford, Oregon with each cardboard “fish scale” depicting their love for home and care for climate. The success of the salmon mosaic not only spurred the legislature to pass a study bill on carbon pricing, but also sparked Oregon Climate, a statewide grassroots campaign for fair and effective climate policy. Oregon Climate has now become Our Climate and is active member of the Energy Independent Vermont Coalition. In the start of the 2017 Legislative Session, let’s make a splash for real climate action now!

JOIN US TO STABILIZE OUR CLIMATE!

THE TIMELINE



A.S.A.P.

Let your Vermont State Reps. know that you support a putting a price on carbon!
Visit www.EnergyIndependentVT.org for more information on how to reach out.

FRIDAY, MARCH 25

Deadline to mail your tiles if you're not bringing them to Montpelier!
Please send all artwork to VPIRG at 207 King St. Burlington, VT 05401

SUNDAY, APRIL 1

All art compiled at Burlington VPIRG Office

MONDAY, APRIL 13

See you in Montpelier for the maple mosaic assembly on the State House lawn!

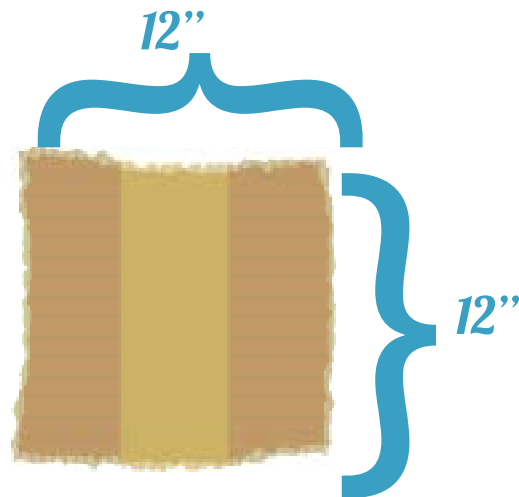
Learn more about Youth Lobby Day and how to get involved:

www.youthlobby.org/rallyfortheplanet

HOW TO

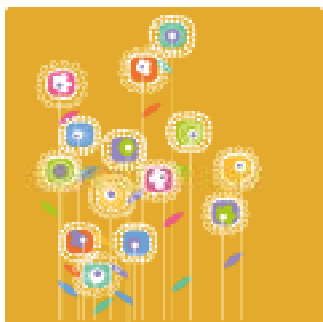
1. Grab some material

Make a 1ft x 1ft square out of cardboard or any flat, lightweight, sturdy material. Write your name, age, city & state, email, and personal price tag (see next pg) on the back of the tile.



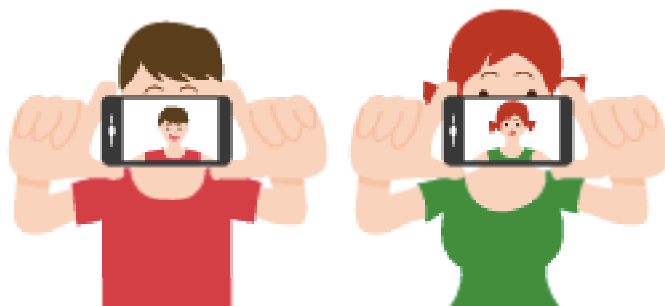
2. Decorate It

Decorate the front of your tile to answer the question: *Why do you love Vermont? Why do you support a price on carbon pollution?* Some ideas for materials: paint, magazine collage, crayons, colored tape, upcycled materials!



3. Capture the Moment

Inspire others to join by photographing yourself with your tile(s). If you can, take a short video and tell us what the cost of climate change will mean for you. We will be compiling all your posts into a photo essay to show legislators the widespread student support of a price on carbon.



4. Share It

Use the hashtags [#PutAPriceOnIt](#) and [#MapleMosaic](#) when posting on Instagram, Facebook, and/or Twitter! Be sure to include your cost for climate change in the caption, see next page for details.



CLIMATE INACTION IS EXPENSIVE

A recent report from NextGen Climate and Demos, titled *The Price Tag of Being Young*, quantifies the costs of inaction on climate change in terms of lost income and wealth over the course of a lifetime. The results are startling. Use this table to **calculate what climate change will cost you and include your price tag on the back of your tile.**

College Grads, Median Income

| Birth Year | Lost Income | Lost Wealth |
|------------|-------------|-------------|
| 1987 | \$14,000 | \$12,000 |
| 1988 | \$30,000 | \$25,000 |
| 1989 | \$46,000 | \$52,000 |
| 1990 | \$62,000 | \$79,000 |
| 1991 | \$78,000 | \$106,000 |
| 1992 | \$94,000 | \$133,000 |
| 1993 | \$110,000 | \$160,000 |
| 1994 | \$126,000 | \$187,000 |
| 1995 | \$142,000 | \$214,000 |
| 1996 | \$158,000 | \$241,000 |
| 1997 | \$174,000 | \$268,000 |
| 1998 | \$190,000 | \$295,000 |
| 1999 | \$206,000 | \$322,000 |
| 2000 | \$222,000 | \$349,000 |
| 2001 | \$238,000 | \$376,000 |
| 2002 | \$254,000 | \$403,000 |
| 2003 | \$270,000 | \$430,000 |
| 2004 | \$286,000 | \$457,000 |
| 2005 | \$302,000 | \$484,000 |
| 2006 | \$318,000 | \$511,000 |
| 2007 | \$334,000 | \$538,000 |
| 2008 | \$350,000 | \$565,000 |
| 2009 | \$366,000 | \$592,000 |
| 2010 | \$382,000 | \$619,000 |
| 2011 | \$398,000 | \$646,000 |
| 2012 | \$414,000 | \$673,000 |
| 2013 | \$430,000 | \$700,000 |
| 2014 | \$446,000 | \$727,000 |
| 2015 | \$467,000 | \$764,000 |
| 2016 | \$483,000 | \$791,000 |

Median Income

| Birth Year | Lost Income | Lost Wealth |
|------------|-------------|-------------|
| 1987 | 29,000 | 13,000 |
| 1988 | 38,000 | 24,000 |
| 1989 | 47,000 | 43,000 |
| 1990 | 56,000 | 62,000 |
| 1991 | 67,000 | 81,000 |
| 1992 | 78,000 | 100,000 |
| 1993 | 89,000 | 121,000 |
| 1994 | 100,000 | 142,000 |
| 1995 | 112,000 | 163,000 |
| 1996 | 124,000 | 184,000 |
| 1997 | 136,000 | 205,000 |
| 1998 | 148,000 | 226,000 |
| 1999 | 160,000 | 247,000 |
| 2000 | 172,000 | 268,000 |
| 2001 | 184,000 | 289,000 |
| 2002 | 196,000 | 310,000 |
| 2003 | 208,000 | 331,000 |
| 2004 | 220,000 | 352,000 |
| 2005 | 232,000 | 373,000 |
| 2006 | 244,000 | 394,000 |
| 2007 | 256,000 | 415,000 |
| 2008 | 268,000 | 436,000 |
| 2009 | 280,000 | 457,000 |
| 2010 | 292,000 | 478,000 |
| 2011 | 304,000 | 499,000 |
| 2012 | 316,000 | 520,000 |
| 2013 | 328,000 | 541,000 |
| 2014 | 340,000 | 562,000 |
| 2015 | 357,000 | 581,000 |
| 2016 | 369,000 | 602,000 |

Without action on climate change, the millennial generation as a whole will lose nearly \$8.8 trillion in lifetime income.

OUTREACH



ART PARTY

Host an art party with your club, classroom, and/or friends and family. Collect free cardboard from retailers, ask your local library for old magazines for collaging.



COMMUNITY EVENTS

Organize a tile decorating event by reaching out to broader campus community and organizations you are involved in. Seek art supply donations and invite whole community to participate!



SHARE THE TOOLKIT

Share this toolkit far and wide to empower others to make a difference for our future!

IDEAS FOR EVENT HOSTS, OUTREACH, AND DONATIONS:

YOUR HOME

FRIEND'S HOME

CHURCHES

STUDENT ORGANIZATIONS

CAFES

SENIOR CENTERS

ART STUDIOS

BOOK GROUPS

LOCAL BUSINESSES

TEACHERS (K-COLLEGE)

MUSEUMS

DAYCARES

POLITICAL PARTIES

GALLERIES

YMCA

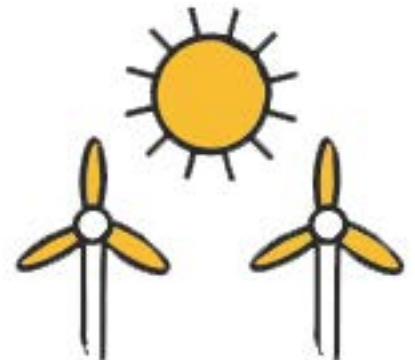
CLUBS (CIVIC, SPORTS, MUSIC, HOBBIES)

WHY PUT A PRICE ON IT



WHEN COMPANIES HAVE TO PAY TO POLLUTE, THEY CREATE LESS POLLUTION

A PRICE ON CARBON POLLUTION MAKES RENEWABLE FORMS OF ENERGY MORE AFFORDABLE



ANYWHERE YOU PUT A PRICE ON CARBON YOU CREATE JOBS & GENERATE MONEY

CARBON PRICING IS ALREADY WORKING IN MANY COUNTRIES. [SEE WHERE!](#)



Because less carbon pollution means less climate change

CONTACT INFO



For questions and/or if you're interested in contacting your representatives'

Reach out to: Sarah Fadem at sarah@ourclimate.us or at 408-410-5272

Don't forget to mail your tile(s) to VPIRG

207 King St. Burlington, Vermont 05401

Presentation brought to you by [Our Climate](#), a youth-led nonprofit focused on mobilizing and empowering the generations most affected by climate change to pass inclusive, science-based climate policy.

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One last thing...

By participating in the Maple Mosaic art installation, you become a part of a national movement to make polluters pay.

#PUTAPRICEONIT

is a campaign brought to you by:

**YEARS OF LIVING
DANGEROUSLY**



OUR CLIMATE