

# Speak Out for Tax Reform & Climate Action!

You don't need to be an economist or a climate policy expert to present an informed and reasonable argument. These tips will help you make a compelling case that we are ready for a conversation about aligning our tax code with Vermont's 21<sup>st</sup> century needs and priorities

### Speak from the heart and from vivid personal experience, ex:

"Like many Vermonters I'm deeply worried about the Trump administration's climate denialism, but we mustn't despair—we can act at the state level by putting a price on carbon pollution..."

"Making Vermont more affordable is all about creating more good paying jobs, and in the last 10 years this has meant jobs in renewable energy. Putting a price on carbon pollution will help us continue to make sure every Vermonter is a part of the much needed energy revolution..."

It seems like just last year I was reading that 2016 was the hottest year on record. Now it's 2017 and I must be having déjà vu—we cannot afford to delay any longer. We in Vermont must lead the way by putting a price on carbon pollution..."

**Tie the message to a specific article or recent political debate**. Need help finding something? Contact us and we'll help!

**Make it happen and follow up!** If writing a letter to the editor (LTE) use the media lists to find an outlet near you. If publishing to Front Porch Forum, don't be shy—the vast majority of Vermonters want climate action! Finally, let us know if you are published and send us a clipping in case we missed seeing it!

### Themes for a well-rounded message

You can write a short & sweet letter to the editor (generally about 250 words but check with the publication), or a longer and more thorough commentary.

#### A MORE AFFORDABLE VERMONT

Putting a price on carbon pollution raises revenue by taxing something we all want less of – dangerous and dirty fossil fuels. These revenues can then be dedicated to helping Vermonters **save money** by lowering other taxes, investing in energy efficiency and renewable energy, or both. A well-crafted carbon pollution price strengthens the economy while protecting the environment.

#### **ENERGY INDEPENDENCE FOR ALL**

Many Vermonters have already weatherized their homes and businesses, put up solar panels, and switched to coldclimate heat pumps. But for many, these technologies – which help households, individuals, and businesses save money and become less dependent on imported dirty energy – are just out of reach. Revenues from a carbon pollution tax could help thousands of low and middle income Vermonters reach energy independence.

### **PROVIDING A HEALTHY & CLEAN ENVIRONMENT**

Unmitigated global warming will transform our state into one we wouldn't recognize. If we want today's youth and future generations to enjoy clean water, healthy ecosystems, snow, maple syrup, and a strong local economy, we must stand up to polluting industries.



### **Vermont Media Lists**

We've compiled a list of the top media outlets – statewide and local – that accept letters to the editor and commentaries. When sending something in, submit as far and wide as possible. The more you get published the more powerful your voice can be! See an important publication we're missing? Let us know by emailing <a href="mailto:adam@vpirg.org">adam@vpirg.org</a>.

### **Electronic Media**

Name	Webpage/Contact Page
VPR	http://digital.vpr.net/submit-commentary
VTDigger	http://vtdigger.org/category/commentary/
<b>Green Mountain Daily</b>	http://www.greenmountaindaily.com/
Front Porch Forum	http://frontporchforum.com/

### **Statewide Media**

Times Argus	http://www.timesargus.com/section/INFO0102
Rutland Herald	http://www.rutlandherald.com/section/INFO0102
LTE Submission:	http://www.rutlandherald.com/section/INFO0302
<b>Burlington Free Press</b>	http://static.burlingtonfreepress.com/contact/
LTE Submission:	letters@freepressmedia.com
Seven Days	http://www.sevendaysvt.com/vermont/Staff/Page
LTE Submission:	http://posting.sevendaysvt.com/vermont/LetterstotheEditor/Page

### **Addison County**

Addison Independent	http://www.addisonindependent.com/?q=about
LTE Submission:	http://www.addisonindependent.com/submissions
Addison Eagle	office@addison-eagle.com
Valley Voice	info@vvoice.org

### **Bennington County**

Brattleboro Reformer	http://www.reformer.com/ci_9897600
LTE Submission:	news@reformer.com
Bennington Banner	http://www.benningtonbanner.com/contactus
LTE Submission:	news@benningtonbanner.com
Manchester Journal	http://www.manchesterjournal.com/contactus
LTE Submission:	news@manchesterjournal.com

## **Chittenden County**

Windridge Publishing	http://windridgepublishing.com/
Shelburne News	http://www.shelburnenews.com/

Charlotte Citizen	http://www.thecitizenvt.com
Burlington Free Press	http://static.burlingtonfreepress.com/contact/
LTE Submission:	letters@freepressmedia.com
The Other Paper	http://www.otherpapersbvt.com/opinion.html
ColchesterSun/EssexReporter	http://colchester.essexreporter.com/contact/
	http://www.essexreporter.com/contact/
LTE Submission:	http://colchester.essexreporter.com/submit/
Williston Observer	http://www.willistonobserver.com/contact-williston-observer/
LTE Submission:	editor@willistonobserver.com
Milton Independent	http://www.miltonindependent.com/category/opinion/
LTE Submission:	news@miltonindependent.com
North Avenue News	http://www.northavenuenews.com/About-Ushtml
The Hinesburg Record	http://www.hinesburg-record.org/index.php/contact
LTE Submission:	http://www.hinesburg-record.org/index.php/submission

## **Essex-Orleans-Caledonia**

Caledonian Record	LTE Submission:	http://www.caledonianrecord.com/site/contact.html https://www.caledonianrecord.com/site/forms/online_services/let ter_editor/
Barton Chronicle	LTE Submission:	https://bartonchronicle.com/ https://bartonchronicle.com/contact-us/
Hardwick Gazette		http://www.hardwickgazette.com/
Newport Daily Express		http://newportvermontdailyexpress.com/content/contact
Newport Dispatch		http://newportdispatch.com/about/

# Franklin County

Saint Albans Messenger	http://www.samessenger.com/
LTE Submission:	emerson@samessenger.com
The County Courier	countycourier@gmail.com

## **Grand Isle**

The Islander/ Lake Champlain Islander	http://lakechamplainislander.com/contact-us.html
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# **Lamoille County**

News & Citizen		http://www.newsandcitizen.com/contact/newsandcitizen-team
Stowe Reporter		http://www.stowetoday.com/site/contact.html
	LTE Submission:	https://www.stowetoday.com/site/forms/online_services/letter/

## **Orange County**

Herald of Randolph	http://www.ourherald.com/common/Misc/CONTACT_US.html
Valley News	http://www.vnews.com/Reader-Services/Contact-Us
LTE Submission:	http://www.vnews.com/Opinion/Submit-a-Letter
Journal Opinion, Bradford	http://www.jonews.com/contact.html

# **Rutland County**

Brandon Reporter		http://www.brandonreporter.com/Brandon_Reporter/CONTACT_
<b>Mountain Times</b>		http://mountaintimes.info/contact-us/
Rutland Herald		http://www.rutlandherald.com/section/INFO0102
	LTE Submission:	http://www.rutlandherald.com/section/INFO0302

# **Washington County**

Montpelier Bridge	http://www.montpelierbridge.com/about/contact-us/
Waterbury Record	https://www.stowetoday.com/site/forms/online_services/letter/
Valley Reporter, Waitsfield	http://www.valleyreporter.com/contact-us-footer
Northfield News	http://www.thenorthfieldnews.com/common/Misc/Contact Us.html
The World	http://www.vt-world.com/the-world-staff
LTE Submission:	http://www.vt-world.com/letters-to-the-editor
Times Argus	http://www.timesargus.com/section/INFO0102

# **Windham County**

The Commons		http://www.commonsnews.org/site/site05/page.php?id=2
	LTE Submission:	news@commonsnews.org
<b>Bellows Falls Town Crier</b>		bfnews@thetowncriers.com
Deerfield Valley News		http://www.dvalnews.com/pages/contact_us
	LTE Submission:	letters@vermontmedia.com

# **Windsor County**

Vermont Standard	http://www.thevermontstandard.com/contact-us/
LTE Submission:	letters@thevermontstandard.com
Valley News	http://www.vnews.com/Reader-Services/Contact-Us
Springfield Reporter	http://springfieldvt.blogspot.com/p/springfield-reporter.html
Chester Telegraph	http://chestertelegraph.org/contact-us/
The Quechee Times	editor@quecheetimes.com

 Message for the Week
 http://www.themessage.news/common/Misc/Contact\_Us.html

 LTE Submission:
 mftwmail@gmail.com